



High-Impact Digital Signage for a High-Speed World

Bring the Power of Digital Signage to your Customers

We couple state of the art hardware with easy to use Buhl Digital Signage Pro software to create an easy to use solution for displaying an incredible variety of content to your audience. Video, pictures, motion graphics and more can be created using the built-in templates and you can even import your own videos and pictures from a variety of popular formats.



- Deliver attention-grabbing images and video directly to your audience
- Plug and play hardware combined with wizard and template driven software combine for fast and easy setup
- Tailor messages quickly for your audience either at your display point or over a network
- Deploy content on time and as needed with built-in scheduling applications
- Business point of sale advertising
- School announcements
- Cafeteria menu board
- Community message board
- The possibilities are endless!

Digital Signage Software Overview

Scheduling Future Displays

Our software allows you to plan for future displays using the Playlist feature. Content can be scheduled for display up to 6 months in advance and can have an End Date up to 24 months from setup date.

Auto Screen Turn ON / OFF

Display TV / Monitor can be turned ON / OFF through the Screen Setup process. This allows you to program independent working days of the week and their respective work hours. This feature increases Screen life while saving power costs.

Screen Orientation

The software can be used for either Horizontal or Vertical display. The Display Screen sizes itself automatically and adjusts to the correct orientation.

Auto Screen Sizing

BuhlFX software will auto-detect the screen size and size the Display screen accordingly. This ensures that the entire screen is utilized for maximized display and appropriate proportion display.

Screen Display Logs

BuhlFX software logs operating details of the software, which can be used for trouble shooting. The logs cover Date / Time, Function and Description. Screen Display Logs can be viewed through the View Display Logs tab.

BuhlFX Software comes pre-loaded with **50 ready to use Templates** that may be used to create an assortment of customized displays depending on your preferences. The software allows you to upload and display Custom Content from virtually any source. Simply produce your photo or video content in a supported format and add it to the system via flash drive. Supported Picture Formats - In JPG, GIF, BMP and PNG / Supported Video Formats - In SWF, WMV, AVI, MPG.



BuhFX-1000 Digital Signage System

Delivering attention-grabbing custom messaging has never been easier or more affordable than with the FX-1000! The FX-1000 is the entry-level digital signage system that includes everything you need for a standalone digital signage system. Easy to use software comes pre-loaded with 50 ready to use templates. Intel Atom 330 Dual Core processor ensures outstanding performance with any graphics. Includes mounting bracket. One Year Warranty.

System Specifications:

- Buhl Digital Signage Software
- Intel ATOM 330 Dual Core CPU
- 1GB Ram
- 80GB Hard disk
- VGA Display out
- 10/100/1000 Network Interface
- Mounting Bracket Included
- 1 Year Warranty



BuhFX-1000

BuhFX-2000 Digital Signage System

The BuhFX 2000 goes way beyond entry level to deliver high-impact graphics and video to two independent displays at the same time. We give you the horsepower to run completely different signage programs on each screen to accommodate different messages for different zones. Upgraded hardware includes HDMI and DVI video output, 5.1 audio and built-in WiFi for managing your content over a network. The BuhFX 2000's software includes all the great features and templates of the BuhFX 1000 while adding dual-display capability. Intel Atom 330 Dual Core Processor ensures outstanding performance with any graphics. Includes mounting bracket. One Year Warranty.

System Specifications:

- Buhl Digital Signage Software
- Intel ATOM 330 Dual Core CPU
- NVIDIA ION High-performance HD Video
- 1GB Ram
- 80GB Hard disk
- HDMI, DVI and VGA Output
- 10/100/1000 Network Interface
- 802.11 b/g/n WiFi networking
- 5.1 Audio
- Fanless operation
- Mounting Bracket Included
- 1 Year Warranty



BuhFX-2000

(Hardware specifications are subject to change).

Buhl Industries
55 Ruta Ct.
South Hackensack NJ 07606



Corporate

- Company Events
- Corporate Promotions
- Announcements
- Employee News and Events

Retail

- Store Promotions
- Local/National Co-op Advertising
- Business Intelligence
- Enhanced Ambience

Entertainment & Recreation

- Programming Events and Scheduling
- Local/National Advertising
- News & Information
- Upcoming Events, Contests or Schedules
- Sport Scores

Education

- Class & Activity Schedules and Information
- Sporting & Special Events
- On/off Campus Advertising
- Time Critical Announcements and Alerts

Hospitality

- Events/Parties
- Corporate Promotions
- Tourism Highlights
- Check In/Out Procedures

Healthcare

- Facility Events and Schedules
- Sponsored Product information
- Health Alerts
- Gift Shop Promotions
- Enhance Waiting Room Ambience

Supermarket

- Store Promotions
- National or Local Advertising
- News and Information
- Business Intelligence

Restaurants

- Menus
- Daily Specials
- Special Events
- Schedules

Government & Pubic Displays

- Consumer Information
- Schedules and Wait Times
- Public Service Announcements
- Health and Security Alerts



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